QPI WORKGROUP

SUPPORT & RETENTION

WORKGROUP INITIATIVES

- Utilize data, feedback and survey results to reduce foster parent attrition rates and increase the number of quality foster homes for children in care.

- Develop recruitment goals utilizing market segmentation data to increase. Also, target quality caregivers using the findings of our marketing firm, R&R Partners.

- With the Annie E Casey Foundation, develop a target recruitment campaign for had to place children.

- Develop and implement retention activities that complement DFS's overall retention plan and supports quality parenting among caregivers.

- Develop and implement an employee foster parent support group for DFS employees who are foster parents.

- Update and revise current marketing materials to reflect targeted recruitment from a market segmentation perspective; also ensure materials maintain brand integrity with the overall DFS recruitment campaign.

- Use findings from Prime reports to determine areas to target that address children's needs, such as targeted efforts to increase the number of beds in a specific age range.

- Strengthen partnerships with foster care agencies to share recruitment, placement and support best practices that meet the needs of children in care.

WORKGROUP MEETINGS

When: 9:30 a.m., third Thursday of the month.
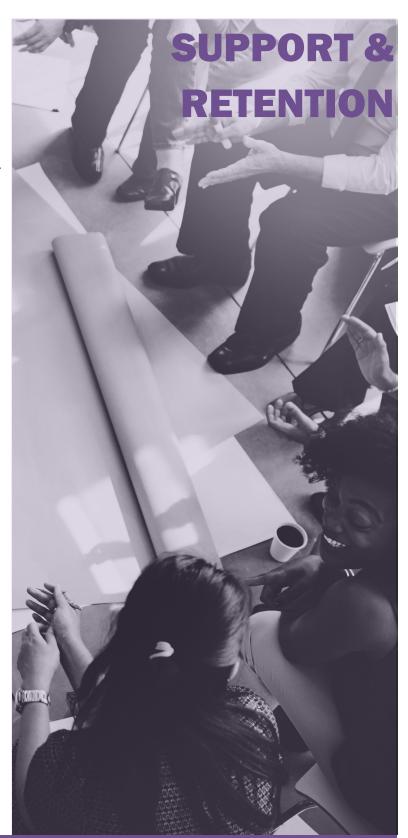**Where:** Clark County Family Services Central offices,
121 S. Martin Luther King Blvd.

WORKGROUP CO-LEADS

Kirsten DiNicola, Clark County Family Services
702-455-1507 | DINICOK@CLARKCOUNTYNV.GOV

Ali Caliendo, Foster Kinship
ALI@FOSTERKINSHIP.ORG

Audrey Rosenstein, Foster Parent
ROSENSTA@CLARKCOUNTYNV.GOV

QUALITY PARENTING STATEMENT

Foster parents nurture children who have experienced trauma and provide a safe, loving and healing environment in which the children can thrive. They are parenting partners who honor and support family relationships. Foster parents are dedicated informed and committed advocates for children. They are instrumental and fully supported members of the child and family team. Great foster

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